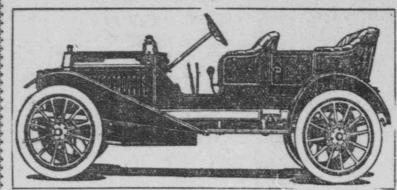
The Leading Motor Cars of the World AND THEIR WASHINGTON AGENTS.=

The Best Car in Town



Warren-Detroit "30

\$2,500 Value \$1,25

The car that never fails to climb any hill. It makes hills level roads, rough roads like concrete. A comfortable, speedy, hardy roadster for \$1,100.

DEMI-TONNEAU, \$1,250.

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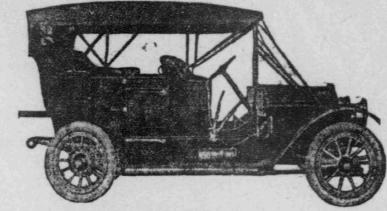
recent visitor, whose business admits him to European automobile plants, told us that our shop practice is virtually identical with that of the most famous foreign factory.

That our highly specialized departments, each of which builds one perfect part, struck more closely at the ideal system than was the case in any other factory he had seen in America. r shop system was evolved by us. It is the result of more years of actual experience in building au-tomobiles than any other American plant pos-

Most of our department heads started with us. We therefore have a stronger corps of old, experienced workmen than is to be found elsewhere.

What does this mean to you as a prospective purchaser? It means everything. We are not "shopping around" for your motor. We are making it. We are making for you everything, literally, from the raw materials. In no other way can you be assured of a car that is absolutely dependable at every point.

assured of a car that is absolutely dependable at every point. saves you money as well as gives you added comfort, because we get for our customers much more mileage before any overhaling is necessary, have many cars that have made from 80,000 to 100,000 miles, and are to-day running as perfectly as when they left the shop, adding models for 1910 are 4-30, 5-Passenger Touring Car, \$2,000; 4-40, 7-Passenger Touring Car, \$4,200, and many Roadsters and Runabout types.



P., Four-Cylinder, Seven-Passenger Touring Car-\$4,26 (F. O. B. Kokomo, Ind.) LICENSED UNDER SELDEN PATENT.

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You don't really need to know more about the car you are going to buy save the fact that it is a "Regal-the car of proven quality." The Regal "30" wil don anything that any car can do-pull up any hill, or through any sand-carry you safely, comfortably, anywhere that any automobile can go; give you a speed of forty-five miles, of

And the Regal "30" will not cost you a "mint of money" to own and run. It's simplicity of design and sturdiness of construction have practically eliminated all motor car troubles. This car can be maintained at a minimum cost of unkeen and is built throughout from a superior qualtiy material constructed into perfect mechanical working parts by expert workmen.

speed and power any one can desire. It has all the desirable features in any car listed under \$2,006. Its beauty of design and finish and easy riding qualities are other features that add to the wonderful satisfac-

Study these six styles carefully; you will inevitably conclude that the era of honest automobile prices is here. Think of it. A big, comfortable, powerful "Thirty" touring car for \$1.250; a stylish, refined coupe for \$1,750; a large, handsome limousine for \$2,050. Yes; these are rockbottom prices, made possible by a large production

When you realize that the Regal "30" is the result of three years' concentration on one type of car, you see why it represents the highest point of development in medium-priced cars, the unvarying choi of those who consider both first cost and expense of running

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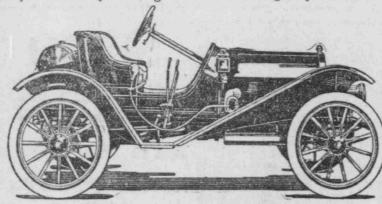
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The Price, \$800,

represents greatest value, made possible through manufacturing experience and purchasing of materials in largest quantities.



This Car is Absolutely Valveless. Cars Ready for Demonstration and Delivery.

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Touring Car Tops, \$55 Up.

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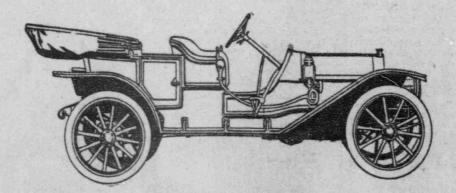
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